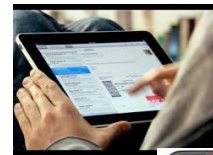




## **Iphones, Smartphones, Droids, Tablets, I pads.....They're fabulous and make our lives easier and more productive but.....Oh man are they a danger to your Identity and your information!**

We all love the fantastic capabilities that mobile devices offer whether in business or in our personal lives. However, the incredible growth that we have, and continue to see in their use brings its own set of dangers when it comes to the potential for Identity Theft.

We store and access incredible amounts of personal data on mobile devices, a veritable treasure trove for identity thieves. This, coupled with our Social Media interaction (Facebook, Instagram, Twitter etc) more often than not using a mobile device, offers the identity thief a complete profile on which to wreak havoc.



Lets take a look at some statistics:

- Massive growth in BYOD (Bring Your Own device), mobile devices and use of mobile networks means smart phone owners 30% more likely to be a fraud victim than the regular consumer and tablet owners 80%
- 18-29 year olds are massive users of smart phones and tablets
- 68% of American adults have a smart phone. 86% are aged between 18 and 29
- 34% had taken NO security precautions i.e. a pass code etc on their device
- People often use unsecured wireless networks when surfing the web



- 5.3 million smart phones were stolen in 2014. 1.4 million never recovered
- Social networking sites are a goldmine of personal information such as those asking for their phone numbers, dates and years of birth, pets' names, addresses, names of schools attended and Students are more likely than other people to fill out personal information that could be used to establish identity



As far as business is concerned, it's BYOD that is bringing the headaches. BYOD (bring your own device) has been defined as the use of employee-owned mobile devices such as smart phones and tablets to access business enterprise content or networks. Here are some of the issues that need to be addressed:

- Which type of corporate data can be processed on personal devices.  
How to encrypt and secure access to the corporate data
- How the corporate data should be stored on the personal devices
- How and when the corporate data should be deleted from the personal devices
- How the data should be transferred from the personal device to the company servers

You need help protecting your identity, your security and your digital make up. Don't make your mobile device the gateway for identity theft.

At **ID Resolution** we have created robust programs to help deal with and mitigate the potential for personal data breach and identity theft.

Contact us for more information and visit our website at [www.idresolution.net](http://www.idresolution.net)

### **About ID Resolution**

ID RESOLUTION™ is an innovative, client focused company that provides a full suite of identity management solutions. Formed by people who were at the forefront of the industry created to combat and deal with identity theft, our executives and staff create and customize new products and bring new ideas to satisfy our clients ever changing needs.

Our superior management information and reporting, customer satisfaction testimonials and seamless transitioning to incorporate new products will help you gain more sales, new opportunities and increased customer loyalty.